

# Influence Through *Story*

Fast Track Your Business with  
3 Must-Have Stories

*5-Day Challenge*



## **Day 4, Home Play #2:** *Access the Power of Story to Create the Business You Love*

Stories are everywhere in our companies. They shape what we see as possible. They allow us to serve our clients at the deepest level, and they guide the actions we take to fulfill our greatest dreams. When we tap into the power of story, we can live life to the fullest NOW and create a positive impact on our clients and in our world.

Where would you most like to access the power of story to create the business you love? Why do you want this? Be specific.

For example, do you want to see growth in sales? Marketing? Building your team? Company vision and values? Speaking? Networking? Social media? Teaching and training? Accessing your Door #2 dreams? All these parts of our business are created through the stories we tell. What's most important to YOU?

After you're done, post this exercise in [our Facebook Group](#).







