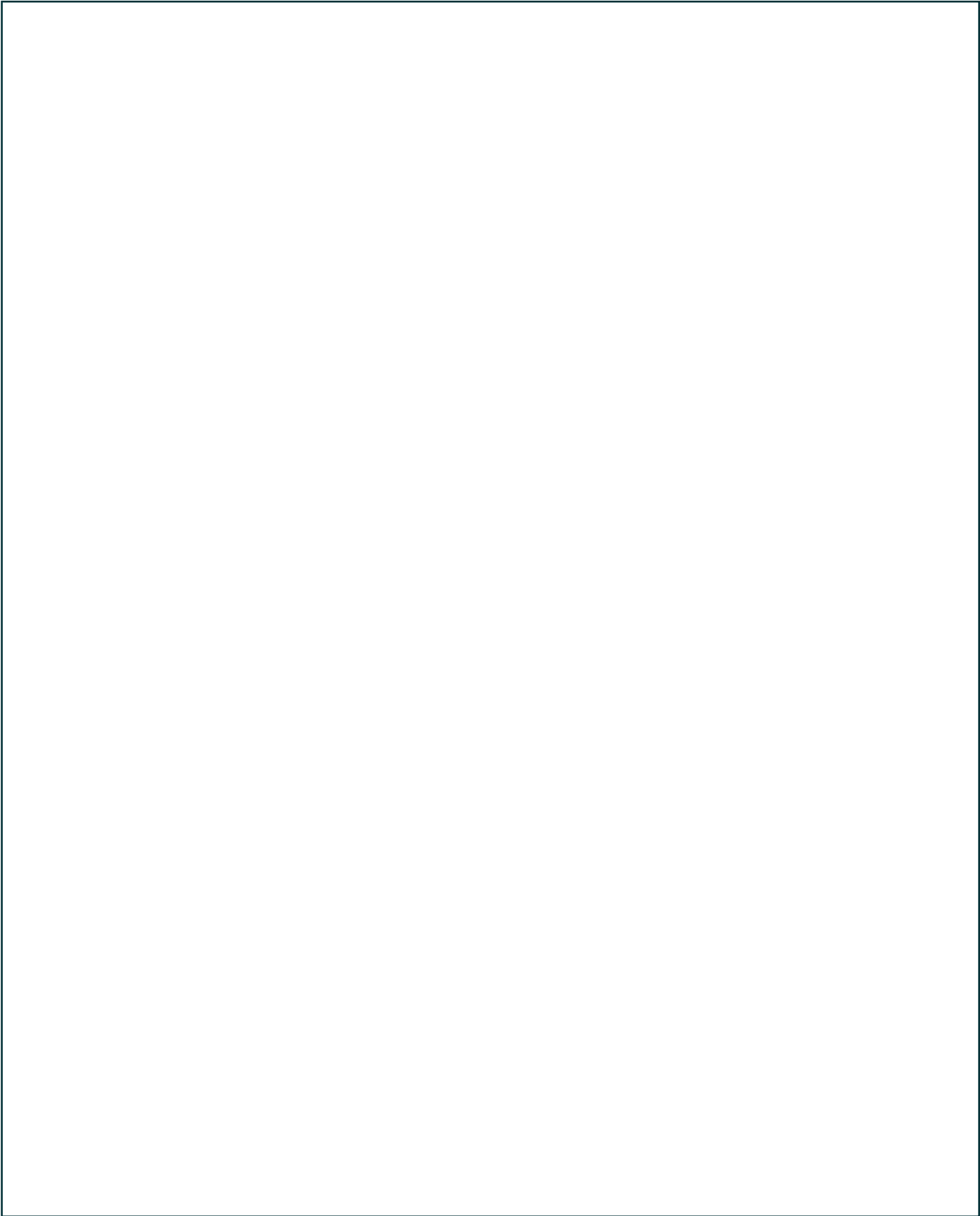


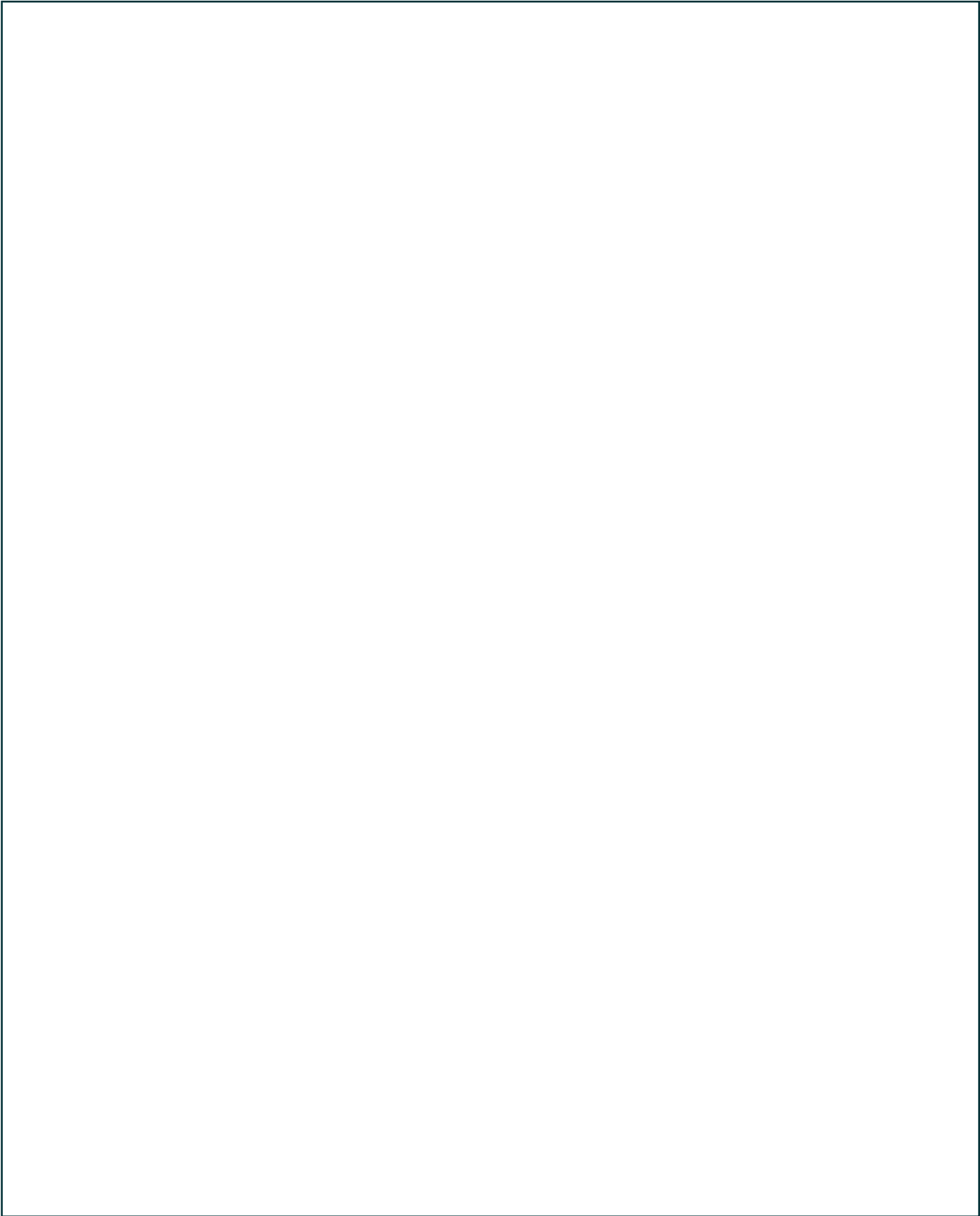


# *Stories that Sell Now* **25 Stories**

**Write a list of 25 stories about you, your family, or your life that you could draw from to create stories for your business.**

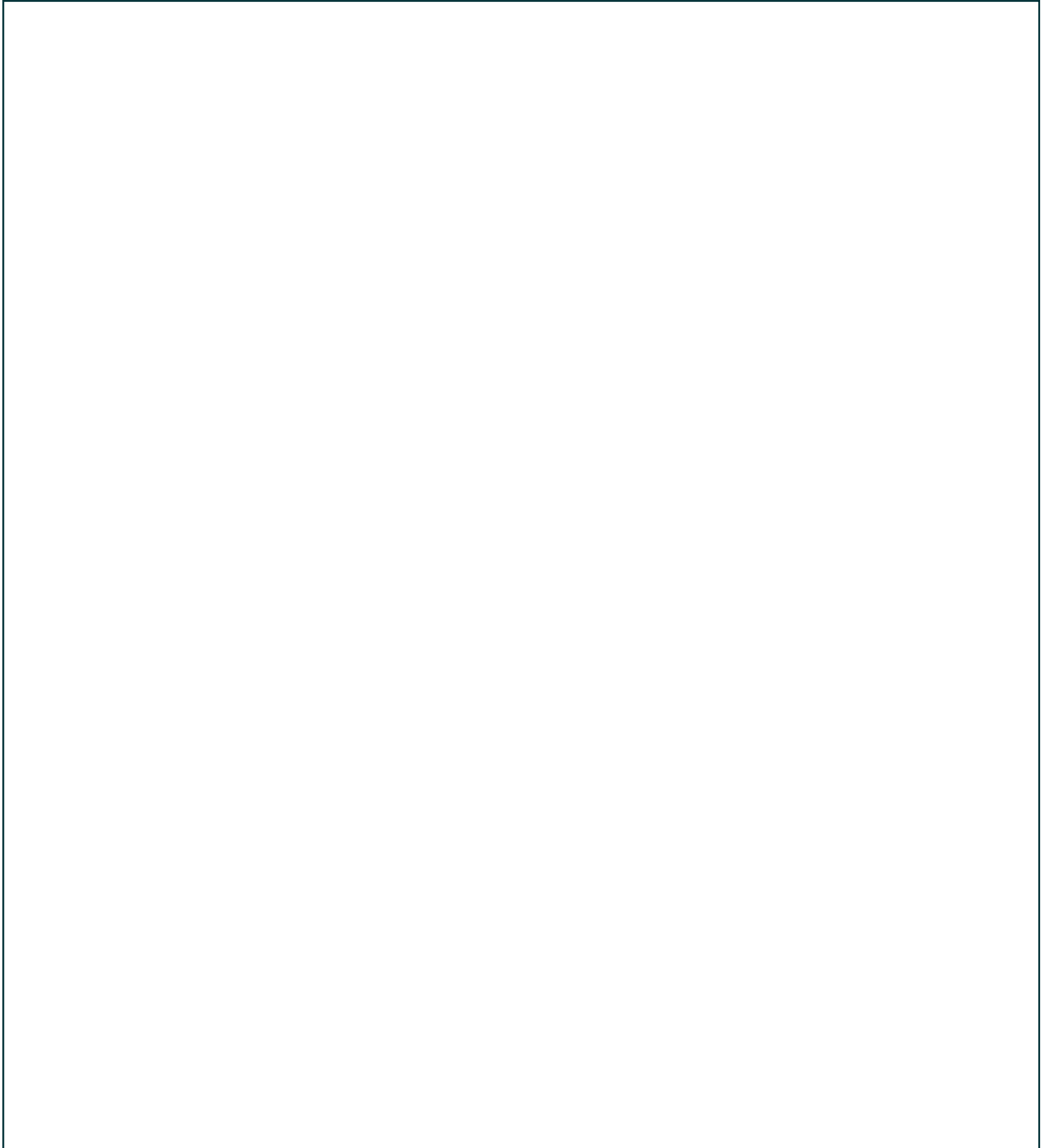
Don't think too hard about this! Just write, write, write. These stories don't have to be about your business. Think of what has happened to you, significant things you've done, your daily life (past, present and future), news that grabs you, your family's quirks and foibles, the people who have influenced you, current events that draw your attention, the internet, books, media, writing prompts...your grade two teacher. That time on the playground when you met that special friend. Have fun with this!





**Choose two or three favourite stories from your list of 25 and describe why.**

There are no wrong answers here. Give yourself space, a day or two between creating the list and choosing your favorite stories. Which ones grab your attention or move you in some way, and why?

A large, empty rectangular box with a thin black border, intended for the user to write their answers to the prompt above.