

2022_06_21 - LYL Offer Creation Retreat - Part 1 - Audio

Sun, 7/24 2:56PM 7:27

SUMMARY KEYWORDS

offer, rich, talk, life, science, anna maria, arbitrations, work, karen, answer, scarcity, figure, deeper level, people, strategy session, invitation, marie, thought, world, create



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So next segment, this is actually part one, part one that's like you call that introduction and foundation in around the Science of Getting Rich and vision and winds and so on all setting the energetic stage for visions and for vision for offers, just as a create your offer workshop, and I want to in this part to just talk about, like, why make offers. And given everything that we just talked about from the Science of Getting Rich, it should seem easier to answer that question now. And to answer it in a deep way, and not a scarcity way. And in a way that is real, and, and all answers welcome. So I want to hear from you. You know, if this is your clinic, or create or your offer retreat, why bother? Why not? I don't know, crochet instead. Whatever else? Why make an offer. And sometimes it's so obvious that we forget the why but it's good to talk about that right from the foundation. So why



01:02

Karen can have a Mary and mercy thing, but because the world deserves to have what we have to offer. And love that.



01:16

Thank you. Yes. Beautiful, Marie. Ah,



01:22

there's something that I'm learning about making a higher ticket offer and offering more charging more that is allowing me to experience actually more of who I am like it's so directly correlated, it's quite remarkable.



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It's why stage two is stepping into your big self. That's exactly it. That's we thought very

carefully about the naming of it. And that happens, it just happens. Oh, that's who I am. That's what I have to bring to the world. Oh, yes. And the world deserves it. They the world can be uplifted think Science of Getting Rich again, by the by this thing that is the gift gift that I have by what's laying around on my floor. And I offer that in the world. I create offers in my business because I grow the world pros. Like it's upliftment everywhere. Thank you. Thank you, Karen. Thank you, Marie. Yes. What else? Why make offers Mary Kay and then and Maria.

 02:25

It feels good.

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It feels good to have people see what I'm doing. Ah, well, what a different way than out there in the entrepreneurial world. All that scarcity thinking that I don't even want to bring up here but you're not I'm saying often is thought of in such a different way than that. But from here from inside the party, it's like, it's so good. It feels wonderful to hold space for person in that way. And then I see myself i I know myself, I know the work that I'm doing and, and how it matters. And I'm just like, it's a good life. It feels good. Even, like, overall in my life and in the moment of doing it. Thank you America. Yes. And Maria. And Rich and better someone's life. Yes. versus somebody out there that in your field. They don't know what you know, they don't they're not doing the things that you know about that could radically change their life. Whatever your field is, for everyone in this room, everyone listening to my voice there, there's somebody who, whose life will utterly be changed. There's a before and after as they encounter and dive in with your work in what a great place to live to actually be living in that way. It's like That's chapter 14 Science of Getting Rich like touching people's lives and actually uplifting like Who wouldn't want that? Thank you. Anything else waiting to be said? Because when we have a strong why about it? We're going to do it we'll figure out the way we get stuck on the how because we were messed up around the why and then we don't get how big we are and all these things but when we understand the why we're gonna figure it out like those stories about the I don't know if they're true, but something like this is true. The moms who lift the car because their kid is underneath you've all heard those kinds of stories like that's not possible. Oh, yes, it is. When that much is at stake. Oh, that's why we're doing it. Oh, of course. I'll figure it out. Like Anna Maria's selling her farm that she's had for 30 years you get what I'm saying is like well I can't do this because I broke my nail today. You know what I mean? I regret what got up on the wrong side of the bed somebody said something nasty to me is like whatever you end up with a whatever it takes energy not and I don't mean like pushing and forcing I mean just like well, I'm gonna get there because it matters like this. Really good. Alright, anything else about the why for making offers? Heidi?

 04:58

is struck me that an offer is an invitation. And it's letting someone know they're wanted.

 05:07

So funnv wavs that we think about offers like. oh. you know. can I impose on somebody else? I

mean, I don't want to touch but that's out there in the world like, so it's like I'm doing something to somebody else, or I don't know what, right? It's an invitation. I see you, I care about you. I have something over a year that might make a difference. Do you want to talk about it? Like, isn't that just normal to everybody in this room, I want you to know that offers are who you like, because you're in this room, I know that about your heart, you are naturally an uplifter. You naturally want to help people. It's, it's who you are, even like I say, often to the detriment of yourself, you think about those others before you, right? Or sometimes you'll be like Yvonne was in 2020, sitting on the, you know, sitting going like, Well, I gotta help my family. Because she's so hard centered. That's how she's going to our editor is going to sneak around her doing her work. Because I'm gonna help my family. Yeah, but what about her work? What about the deeper level of service and support that she can give in the world and inviting people in in that way? And again, here's what's on my mind to the characters, you just have that discussion. You know, when we decided to go to a strategy session, I don't know if you even remember, you said, thank you. It's a heartfelt offer. I see you, I see that there's stuff going on for you. Let me hold space and see what your best next step is. Sometimes for some people, it's going to be something else like here, go over here. I think that will help you sometimes it's going to be an offer in your own air in your own, like, of the work that you do. But to be in a space where you make that offer. It changes lives. Why wouldn't we want to do that? So then why would we create it like, here's the thing I'm going to offer? And like to answered yesterday, it doesn't have to be perfect. I go not for it. And then I see what happens and we're gonna talk about how and why that happens in the next segment. So anything else about the why you want to deepen that why for you personalize it know why and then it will it will come right? And it will come it will give you that purpose that was almost talked about in the Science of Getting Rich that purposed intentionality to do in the arbitrations called tapas burning zeal, like go for it. Energy, right. Good. Good for that got the why. All right. Next segment coming up